

To: Board of Trustees

From: Mitchell E. Daniels, Jr., President *M E Daniels Jr*

Re: Request to Name *Rohrman Field*.

Date: November 25, 2019

I am pleased to support the attached request from Amy Noah to name the Ross-Ade football field – *Rohrman Field*. This request is an appropriate recognition to honor the Bob Rohrman family's generosity and support of Purdue Athletics and the Ross-Ade transformation project.

I appreciate your consideration of this request.

Cc: Steven Schultz



TO: Jay Akridge, Provost and Executive Vice President for Academic Affairs and Diversity
Bill Sullivan, Treasurer and Chief Financial Officer

FROM: Amy Noah, Vice President for Development

DATE: November 21, 2019

RE: Request approval to name *Rohrman Field*

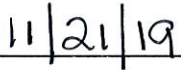
The attached memo from Mike Bobinski details a request to officially name the Ross-Ade Stadium football field - *Rohrman Field*. The request honors the generosity of the Bob Rohrman family's gift of \$15M to support the future of Ross-Ade Stadium, which will create lasting memories for countless Boilermaker families like theirs.

As a member of the Purdue Naming Committee, I recommend we move this naming opportunity forward to the president for Board approval. I respectfully request your endorsement to name *Rohrman Field* as this naming is an appropriate recognition of the Bob Rohrman family's generosity and support of Purdue Athletics and the Ross-Ade transformation project.


PURDUE NAMING COMMITTEE APPROVAL:



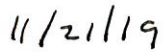
Amy Noah
Vice President for Development



Date



Jay Akridge
Provost and Executive Vice President for Academic Affairs and Diversity



Date



William E. Sullivan
Treasurer and Chief Financial Officer



Date



PURDUETM

BOILERMAKERS

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mbobinski@purdue.edu

TO: Amy Noah
Vice President for Development

FROM: Mike Bobinski *MB 11/21/19*
Vice President – Director of Intercollegiate Athletics

THROUGH: Tim House
Senior Associate Athletics Director
Assistant Vice President for Development

DATE: November 20, 2019

RE: Rohrman Field

Purdue Athletics requests approval to name the Ross-Ade Stadium football field "Rohrman Field." In 1924, Ross-Ade Stadium was constructed and named in honor of David E. Ross and George Ade, its two principal benefactors. Today, Purdue Athletics looks to transform Ross-Ade Stadium both programmatically and structurally to support high-level success for the future. This initiative will have a broad university and community impact – it's far more than a football project. It is an important next step in strengthening Purdue's national prominence.

This request honors the generosity of the Bob Rohrman family in the amount of \$15 million. The gift will be used to support the future of Ross-Ade Stadium, which will create lasting memories for countless Boilermakers. The Rohrman family owns and operates one of the largest auto groups in the United States, and it began in Lafayette, Indiana. Currently, the family owns 30 franchise dealerships throughout the Midwest. This is the family's first transformational gift to Purdue Athletics.

I believe naming the Ross-Ade Stadium football field is an appropriate recognition of the Rohrman's generosity and support of Purdue Intercollegiate Athletics, and I request your approval for the naming of the "Rohrman Field" at Ross-Ade Stadium.



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